



EMERY COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
DEMOGRAPHIC									
Population	10,914	10,916	10,860	10,655	10,473	10,540	10,477	-0.6%	19
Total Non-Ag Employment	3,793	3,663	3,608	3,520		3,447	3,498	1.5%	20
Non-Ag Avg Monthly Wage	\$2,643	\$2,728	\$2,844	\$2,991		\$2,931	\$2,831	-3.4%	1
Per Capita Income	\$16,280	\$16,689	\$17,328	\$17,874	\$18,538	\$18,776	\$19,070	1.6%	23
Unemployment Rate	8.0%	7.3%	6.5%	9.6%		9.8%	11.0%	1.2%	29
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$15.1	\$13.8	\$13.4	\$13.6	\$15.5	\$11.6	\$12.0	3.4%	24
Travel & Tourism Related Employment	280	258	253	270	555	367	386	5.2%	24
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from									
Traveler Spending	\$315.0	\$286.0	\$278.0	\$282.0	\$389.0	\$242.3	\$250.4	3.3%	24
Gross Taxable Room Rents	\$1,405	\$930	\$736	\$639		\$768	\$4,405	473.6%	16
Transient Room Tax	\$42.1	\$27.9	\$22.1	\$19.2		\$23.0	\$132.2	474.8%	16
Restaurant Tax	--	--	--	--		--	--	--	--
Car Rental Tax	--	--	--	--		--	--	--	--
Gross Taxable Retail Sales (millions)	\$108.3	\$86.2	\$78.5	\$102.8		\$106.3	\$104.3	-1.9%	19
REGIONAL VISITATION COUNTS									
I-70 UT/CO Traffic Count	2,127,220	2,350,965	2,314,830	2,493,680		2,617,780	2,459,005	-6.1%	
Arches N.P.	837,161	869,980	786,429	754,026		769,672	757,781	-1.5%	
Capitol Reef N.P.	656,026	680,153	612,656	527,760		527,760	535,439	1.5%	
Canyonlands N.P.	436,524	446,160	401,558	368,592		375,549	386,985	3.0%	
Green River S.P.	116,471	143,600	138,531	101,599		92,578	83,951	-9.3%	
Scofield S.P.	96,755	102,311	89,971	76,648		99,167	106,942	7.8%	
Goblin Valley S.P.	70,860	82,978	71,110	75,702		72,004	67,913	-5.7%	
Huntington S.P.	66,099	66,687	64,852	59,927		54,426	41,270	-24.2%	
Millsite S.P.	48,287	44,327	43,878	40,829		28,920	17,130	-40.8%	

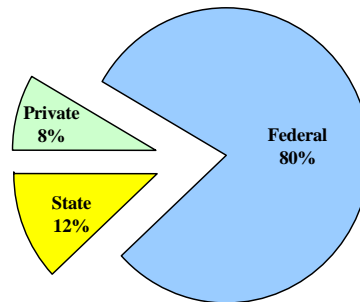
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Land Ownership - 2004		% Total
Total Acres in County	2,857,265	100.0%
Federal Government	2,276,743	79.7%
BLM	2,064,044	72.2%
US Forest Service	210,614	7.4%
National Recreation Areas	--	--
National Parks	2,085	0.1%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government	341,575	12.0%
Utah State Parks & Recreation	2,724	0.1%
Utah State Wildlife Reserves	3,206	0.1%
State Trust Lands	335,645	11.7%
American Indian	29	0.0%
Private**	238,918	8.4%

*Includes Military and Bankhead Jones land

**May include some local government land

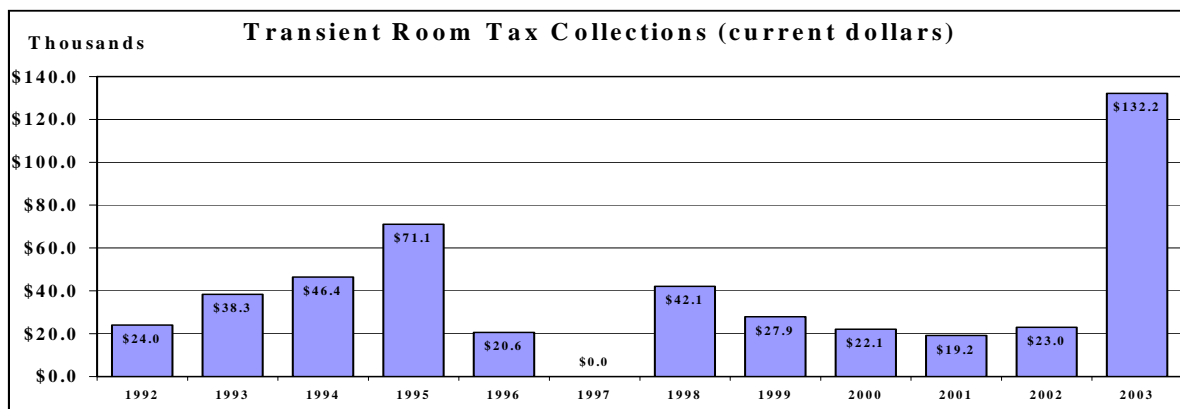
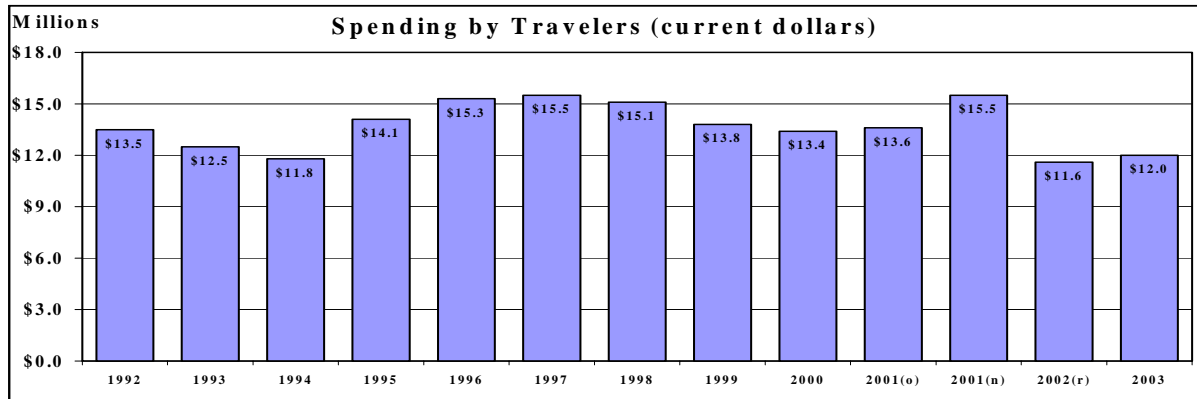
Land Ownership - 2004



At the end of 2002, the city of Green River was annexed from Grand County into Emery County. Therefore, the increases in some of Emery County's indicators from 2002 to 2003 can be attributed to the increase in revenue generated by Green River.

Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

Emery County Tourism Profile



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